



Technion GNAM Week 2024


"Leading in Times of Crisis"

(GMT+3)

Sunday, October 13, 2024 Prof. Miriam Erez	
14:30-15:00	Opening of the Program and Presentation of the Week- Prof. Rann Smorodinsky , Dean of the Faculty of Data and Decision Sciences Prof. Miriam Erez , Vice Dean for the MBA Program, Founder & Chair of the Knowledge Center for Innovation
15:00-15:55	Dr. Shelly Lev-Koren - <i>Working in Global and Intercultural Teams</i>
15:55-16:00	Break
16:00-17:00	Opher Doron - <i>"Beresheet Space Craft"</i>
17:00-17:15	Break
17:15-18:15	Asaf Kagan , VP Strategy at Cycurity-Imprint – <i>"Social Networks in Times of Crisis"</i>  https://www.cycurity-imprint.com
18:15-18:30	Break
18:30-19:30	Dr. Shelly Lev-Koren - <i>Launch of Working in Teams</i>
ZOOM Link for the day: Meeting ID 258 187 3242 https://technion.zoom.us/j/2581873242?omn=94257198097	

Monday, October 14, 2024 Prof. Ido Erev	
14:30-15:00	Opening session - Rotem Spier
15:00-16:00	<p>Eyal Waldman, Former CEO, Mellanox Technologies – "Crises Management in Business"</p> 
16:00-16:15	Break
16:15-17:00	Dr. Noa Zychlinski - "The Hybrid Hospital: Balancing On-Site and Remote Hospitalization"
17:00-17:15	Break
17:15-18:15	Moran Samuel, Israeli Paralympic Champion, Paris 2024 – "Take a Step"
18:15-18:30	Break
18:30-19:30	Teamwork Time
<p>ZOOM Link for the day: Meeting ID 258 187 3242 https://technion.zoom.us/j/2581873242?omn=93899511455</p>	

Tuesday, October 15, 2024 Dr. Shelly Lev-Koren	
14:30-15:00	Opening session - Gal Forkosh
15:00-15:45	Prof. Dan Shechtman, Nobel Laureate in Chemistry, 2011 – <i>"Alone Against the Entire World"</i>
15:45-16:00	Break
16:00-17:00	Amichai Bar Nir, Former CEO of TopGum - "Management in Times of Crisis"  https://topgummiceuticals.com/
17:00-17:15	Break
17:15-18:15	Prof. Dan Ariely, Behavioral Economist & Best-Selling Author– "Personal Crisis"
18:15-18:30	Break
18:30-19:15	Dr. Zohar Rubinstein– "Resilience in Times of Crisis"
19:15-19:45	Teamwork Time
<p>ZOOM Link for the day: Meeting ID 258 187 3242 https://technion.zoom.us/j/2581873242?omn=98187963546</p>	

Wednesday, October 16, 2024 Prof. Miriam Erez	
14:30-14:45	Opening session – Tohar Daniel
14:45-15:45	<p>Ori Lahav, Co-Founder & CEO, Outbrain – <i>"Managing a High-Tech Company in Times of Crisis"</i></p> <p> https://www.outbrain.com/</p>
15:45-16:00	Break
16:00-16:45	<p>Prof. Ido Erev- <i>"On Complacency, Panic, and Rare Disasters"</i></p> <p>https://www.nytimes.com/2020/03/19/health/coronavirus-panic-anxiety.html</p>
16:45-16:55	Summary – End of Synchronic Session
	<p>Prof. Miriam Erez – <i>"Leading Organizations in Times of Crises"</i> (Recorded Lecture)</p>
	<p>Teamwork Time</p>
<p>ZOOM Link for the day: Meeting ID 258 187 3242 https://technion.zoom.us/j/2581873242?omn=93577734241</p>	

Thursday, October 17, 2024
Jewish Holiday in Israel – Time to Work on the Projects

Friday, October 18, 2024 | Prof. Miriam Erez, Dr. Shelly Lev-Koren

15:00-16:30

Projects Presentations and Feedback

16:30-17:00

Farewell

ZOOM Link for the day:

Meeting ID 258 187 3242

<https://technion.zoom.us/j/2581873242?omn=94045283641>