

Technion GNAM Week 2023

From StartUp to ScaleUp

Monday 13/3/2023 Technion
Bloomfield Building, room 527, 5th floor

8:30-9:00	Registration & light refreshments
9:00-9:30	Greetings and Introduction to the program - Prof. Miriam Erez, Vice Dean of the MBA programs, Founder & Chair of the Knowledge Center for Innovation **A short video about the Technion
9:30-10:30	Getting to know each other - בועז דרורי מרכז מהודר / לבקש מסטודנטים שלנו
10:30-11:30	Prof. Miriam Erez - The Journey of the Idea - from a challenge/opportunity to startup to scale-up
11:30-11:45	Coffee Break
11:45-14:15	Mr. Rami Gazit, entrepreneur - "Lean start-up" - Participants will work in teams on entrepreneurial ideas during the week and present their final team projects on the last day.
14:15-15:00	Lunch
15:00-16:30	Visit T-Hub
16:30-16:45	Coffee Break
16:45-18:15	Saul Orbach - How to evaluate a Start-Up
18:30	Dinner

Tuesday 14/3/2023– Technion
Bloomfield Building, room 527, 5th floor

9:00-10:00	<i>Scaling up - Brizometer https://www.breezometer.com/</i>
10:00-11:00	<i>Digital Information – enhancing innovation with digital information</i>
11:00-12:00	<i>From the Investor’s perspective – Dr. Barak Ben-Avinoam – VCs’ criteria for investing in startups</i>
12:30-13:30	<i>Lunch</i>
1330-14:00	<i>Drive to downtown Haifa</i>
14:00-15:00	<i>Visit ROAD2, Blue Ocean</i>
15:15-16:30	<i>Visit Hi Center + Inventec</i>
16:30- 18:00	<i>Tour of Down Town Haifa</i>
18:00 -	<i>Free night in Haifa (work on your project)</i>

Wednesday 15/3/2023 Tel-Aviv

*****Make sure to bring all your luggage with you, moving to Tel-Aviv*****

8:30	<i>Drive to Yokneam (GNAM bus)</i>
9:30-10:30	<i>Visit Medtronic (former "Given Imaging") in Yokneam</i>
11:30-13:00	<i>Visit Coreflow or Invidea</i>
13:00-14:00	<i>Lunch + free time</i>
14:00-15:00	<i>Drive to Caesarea, visit company DYN (Dr. Relly Forer). https://dyn.co.il/</i>
15:00-16:00	<i>Visit the national park – Caesarea</i>
16:00-17:00	<i>Drive to Tel Aviv.</i>
17:00-	<i>Get to hotels and a free night in Tel-Aviv. Work on your presentation</i>

Thursday 16/3/2023 Tel-Aviv

Check Point Software Technologies building, Shlomo Kaplan St 5, Tel Aviv

8:30-10:00	<i>Work on a joint team project</i>
10:00 -11:00	<i>Uri Gabai – from StartUp to ScaleUP</i>
11:30-12:30	<i>Mr. Sharon Schusheim, CIO & VP Technical Services for Check Point Software Technologies - Check Point & Trends in Cyber Security</i>
12:30-13:30	<i>LUNCH</i>
13:00-14:00	<i>Visit Jfrog and lecture on Scaling up. Dr. Daniel Altman</i> https://jfrog.com/
14:00-16:15	<i>GNAM's students presentations.</i> <i>Judges:</i> <i>Prof. Miriam Erez</i> <i>Mr. Rami Gazit</i> <i>Dr. Sara Lev</i> <i>Mr. Sol Orbach</i>
16:30	<i>Closing ceremony</i>
	<i>Free night in Tel-Aviv</i>

Friday 17/3/2022 - A Trip to Jerusalem

Guided Tour in Jerusalem

8:00	<i>Meeting (Exact location will be provided prior to the event)</i>
8:00-15:00	<i>Guided Tour in Jerusalem</i>

***There might be slight changes**