

# Description

## 1306 - Corporate Sustainability and Responsibility, Fall 2022

THIS COURSE WILL BE USING THE PLATFORM CANVAS AS A COURSE PLATFORM ONCE THE COURSE STARTS. IF YOU REGISTER FOR THE COURSE YOU WILL AUTOMATICALLY BE TRANSFERED TO CANVAS.

### Purpose

The Purpose of the Master level elective *Corporate Sustainability and Responsibility* is to provide participants with language, tools and insights needed to successfully understand, develop and manage businesses in relation to the demands and needs of society and the natural environment.

### Content

Corporations are faced with issues of climate change, poverty, working conditions, human rights, water scarcity, etc. This influences the conditions under which corporations operate and presents challenges to the current business models and practices.

This course will address several of the main sustainability challenges discussed today and the role of business in relation to these challenges. In addition to seminars and lectures discussing core concepts in CSR and Business Sustainability, the *focus will be on the practice and management* of sustainability and corporate responsibility.

Participants will be *addressing and solving real business and organizational problems and opportunities* related to several themes on corporate sustainability and responsibility, such as climate change, human rights and circular economy.

### Format & Structure

*Student Driven Live Case project and film.* The core of the course is devoted to a student driven live case that can be in cooperation with an organization (company, GO or NGO) alternatively focused on an organization/industry of your choice, addressing a sustainability/CSR problem/challenge that the organization/industry needs input or solution to. The group task is to make a report plus a video describing and analytically addressing the challenge. The task involves collecting primary data. Individual tutoring will be scheduled during the period.

The film of the live case challenge will be presented and discussed to the other student groups as well as to invited organizations at the end of the course, around mid-December.

*Literature assignment and examination.* The course literature and core concepts will be discussed during thematic seminars during the first three weeks of the course and examined through an individual literature exam in mid-November.

*Format.* Hybrid. The course will take place on SSE Campus, live in classroom, as well as online/digital. In addition to being a CEMS and SSE elective course, it is offered as a Global Network for Advanced Management (GNAB) course. Pre-recorded short lectures on important concepts will be available as preparation for class discussions.

## Intended Learning Outcomes (ILOs)

The general intended learning outcome for "Corporate Sustainability and Responsibility" is that *upon completion of the course, participants should be able to understand and manage social and environmental impact on business value*. More specifically, after completing the course students should be able to...

- (1) ...relate and explain key Sustainability and CSR concepts and theories
- (2) ...apply and relate these concepts and theories to business practice
- (3) ...use and systematically integrate CSR and Sustainability theories to analyze, assess and give managerial advice in situations of complex interplay between the firm, its stakeholders and societal needs.

*Have you been granted educational support because of a documented disability? If so, please contact the course director as soon as possible so that adequate accommodations can be made.*

*Contact [specialneeds@hhs.se](mailto:specialneeds@hhs.se) if you have questions about being granted educational support or need a copy of your educational support certificate. Read more at [Special Needs on the Portal](#).*